

Course Title: "How to Influence, Inspire, and Impact as a Leader"

Course Description

This dynamic 3-hour course is designed for aspiring and current leaders who wish to enhance their ability to influence, inspire, and make a meaningful impact within their organizations. Participants will explore essential leadership principles and practices that foster effective communication, motivate teams, and drive positive change.

Objectives:

1. **Influence as a Leader:** Understand the key techniques for influencing others and creating a compelling vision.
2. **Inspiration Techniques:** Learn how to inspire and engage team members to achieve their best work.
3. **Creating Impact:** Discover strategies to create a lasting impact on organizational culture and performance.
4. **Building Trust and Credibility:** Explore the importance of trust in leadership and how to cultivate it.

Outcomes:

By the end of this course, participants will be equipped with practical tools and strategies to enhance their leadership effectiveness, foster a motivated team environment, and drive impactful change within their organizations.

Agenda

1. Introduction to Leadership Influence (15 minutes)

- Welcome and Introductions
- Overview of Course Objectives and Agenda

2. Understanding Influence (30 minutes)

- **Objective:** Explore the key techniques for influencing others.
- Discussion on the principles of influence
- Group Activity: Identify personal influence strategies

3. Inspiring Teams (30 minutes)

- **Objective:** Learn techniques to inspire and engage team members.
- Strategies for effective communication and motivation
- Role-Playing Exercise: Practicing inspirational conversations

4. Creating Lasting Impact (30 minutes)

- **Objective:** Discover strategies to create a lasting impact on organizational culture.
- Case Studies: Examples of impactful leaders
- Group Discussion: Identifying potential areas for impact

5. Building Trust and Credibility (30 minutes)

- **Objective:** Explore the importance of trust in leadership.
- Techniques for building and maintaining trust with teams
- Interactive Activity: Trust-building scenarios

6. Action Planning (30 minutes)

- Developing a personal action plan for applying learned strategies
- Sharing plans in small groups for feedback

7. Q&A and Wrap-up (15 minutes)

- Open floor for questions
- Summary of key takeaways
- Closing remarks and next steps

Note: Breaks will be provided as needed, approximately every 1.5 hours.