

Course Title: "Mastering Charisma in Public Speaking"

Agenda

1. Introduction to the Course (15 minutes)

- Welcome and Introductions
- Overview of Course Objectives and Agenda

2. Understanding Charisma (30 minutes)

- **Objective:** Explore the principles of charisma and effective communication.
- Presentation: Key traits of charismatic leaders
- Group Discussion: Sharing examples of charismatic speakers

3. Enhancing Presence and Engagement (45 minutes)

- **Objective:** Apply techniques to boost personal presence during presentations.
- Workshop: Techniques for engaging an audience
- Practice Session: Utilizing video or audio tools for feedback on presence

4. Break (15 minutes)

5. Identifying Communication Styles (30 minutes)

- **Objective:** Assess personal communication styles and areas for growth.
- Activity: Self-assessment of communication styles
- Peer Feedback: Sharing insights and discussing strengths

6. Effective Communication Strategies (30 minutes)

- **Objective:** Learn strategies for conveying messages effectively.
- Presentation: Navigating challenging conversations with confidence
- Group Activity: Role-playing difficult conversation scenarios

7. Incorporating Feedback and Self-Reflection (30 minutes)

- **Objective:** Establish goals for continuous improvement.
- Discussion: Importance of feedback and self-reflection in public speaking
- Activity: Setting measurable goals for personal development

8. Q&A and Wrap-up (15 minutes)

- Open floor for questions
- Summary of key takeaway